

The European Media and Marketing Survey

		International publications	National publications (incl. regional overlap)		
			AUSTRIA	BELGIUM DUTCH	BELGIUM FRENCH
PRINT	Dailies	Financial Times*** International Herald Tribune*** USA Today*** Wall Street Journal Europe*** 20 Minutes (all country editions) Metro (all country editions)	Kronen Zeitung Kurier Die Presse Standard, Der Wirtschaftsblatt Heute	De Tijd Het Laatste Nieuws De Morgen Het Nieuwsblad De Standaard Metro (BEL)	L'Echo La Libre Belgique Le Soir La Dernière Heure Le Monde*** Metro (BEL)
	Weeklies	BusinessWeek*** The Economist*** Newsweek*** TIME*** Paris Match*** Le Point*** L'Express*** The New York Times supplement (all country editions)	Die Industrie News Profil Format Focus*** Der Spiegel*** Stern***	Cash!, in Dutch Knack Trends, in het Nederlands Libre Match Cash! (BEL_D, BEL_F) Humo	Cash!, in French Trends/Tendances, in French Le Vif/L'Express Libre Match Cash! (BEL_D, BEL_F)
	Fortn.	Fortune*** Forbes Magazine***			
	Monthlies	Euromoney*** Institutional Investor*** National Geographic, in English*** Scientific American, in English*** Harvard Business Review, in English*** National Geographic (all languages)*** CNBC European Business*** Capital (FRA, GER, ITA, SPA) Geo (CZE, FRA, GER, HUN, SPA)	Geo (GER) Gewinn Manager Magazin National Geographic, in German*** Die Wirtschaft Trend Top Gewinn	National Geographic, in Dutch*** Industrie Technisch Management /Industrie Technique et Management	National Geographic, in French*** Industrie Technisch Management /Industrie Technique et Management Le Monde Diplomatique
	Bi-M.				
IN-FLIGHTS	Monthl.		All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse Finnair - Blue Wings BMI - Voyager	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse Finnair - Blue Wings BMI - Voyager
	Bi-M.		Austrian Airlines - Sky Lines** Ryanair Magazine Sky Europe - Runway Inflight Magazine	Brussels Airlines - B There! Magazine** Austrian Airlines - Sky Lines Ryanair Magazine	Brussels Airlines - B There! Magazine** Austrian Airlines - Sky Lines Ryanair Magazine
TV CHANNELS		Aljazeera English**** Arte**** BBC Prime**** BBC World News* Bloomberg TV* CNBC* CNN International* DW-TV**** Discovery Channel* Discovery Travel & Living**** E! Entertainment* EuroNews* Eurosport* Eurosport 2* France 24* FTV Fashion TV* MTV* National Geographic Channel* Sky News* Travel Channel* TV5Monde*	ARD n-tv ORF 1* ORF 2* RTL ZDF	2BE* RTBF 1, La Une RTBF 2, La Deux RTL TVi TV 1, één TV 2 Ketnet/Canvas VT 4 (VT vier)* VTM* Kanaal Z/Canal Z	2BE RTBF 1, La Une* RTBF 2, La Deux RTL TVi* TV 1, één TV 2 Ketnet/Canvas VT 4 (VT vier) VTM Kanaal Z/Canal Z

		International publications	National publications (incl. regional overlap)		
			AUSTRIA	BELGIUM DUTCH	BELGIUM FRENCH
<b>WEBSITES</b>	<b>(Int.) print</b>	20 Minutes (all country editions) BusinessWeek (businessweek.com) The Economist (economist.com) Financial Times (ft.com) Forbes (forbes.com) International Herald Tribune (iht.com) National Geographic Magazine (nationalgeographic.com) Newsweek (newsweekeurope.com) TIME (time.com) Wall Street Journal Europe (online.wsj.com) Metro (all country editions)		Metro Belgium (metrotime.be)	Metro Belgium (metrotime.be)
	<b>(Int.) TV</b>	Aljazeera (aljazeera.net) BBC News (news.bbc.co.uk) BBC World News (bbcworld.com) Bloomberg (bloomberg.com) CNBC (cnbc.com) CNN (edition.cnn.com) CNN Money, incorp. Fortune.com (money.cnn.com) Deutsche Welle (dw-world.de) Discovery Channel (all country editions) EuroNews (euronews.net) Eurosport (all country editions) Fashion TV (ftv.com) France 24 (france24.com) National Geographic Channel (all country editions) Sky News (news.sky.com) Travel Channel (travelchannel.co.uk) TV5Monde (tv5.org)	Discovery Channel (discovery.de) Eurosport (de.eurosport.yahoo.com) National Geographic Channel (deutschland.ngceurope.com)	Discovery Channel (discoverychannel.be) National Geographic Channel (ngc.tv)	Discovery Channel (discoverychannel.be) Eurosport (eurosport.fr) National Geographic Channel (ngcfrance.tv)
	<b>Other websites</b>	Google (google.com) Google (all country editions) MSN (msn.com) MSN (all country editions) Wikipedia (wikipedia.org) Windows Live (live.com) Yahoo! (yahoo.com) Yahoo! (all country editions) YouTube (all country editions)	Google Austria (google.at) MSN Austria (at.msn.com) Yahoo! Austria (at.search.yahoo.com) YouTube (de.youtube.com)	Google Belgium (google.be) MSN Belgium (be.msn.com) Yahoo! Netherlands (nl.yahoo.com)	Google Belgium (google.be) MSN Belgium (be.msn.com) Yahoo! France (fr.yahoo.com)
<p>(*): TV channels included in "Day Part Viewing"-questions and "Viewing frequency"-question  (**): in-flights included for "flyers" as well as "non-flyers"  (***): print titles included in "Source of Copy"-questions  (****): TV channels included in "Viewing frequency"-question</p>					

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		National publications (incl. regional overlap)			
		LUXEMBOURG	DENMARK	FINLAND	FRANCE
PRINT	Dailies	Le Monde*** Financial Times Deutschland*** Le Soir	Berlingske Tidende BT Børsen Ekstra Bladet ErhvervsBladet Morgenavisen Jyllands-Posten Politiken metroXpress Urban 24timer	Helsingin Sanomat Hufvudstadsbladet Iltalehti Ilta-Sanomat Kauppalehti Taloussanomat Metro (FIN)	Les Echos Le Figaro Libération Le Monde*** La Tribune L'Equipe 20 Minutes Metro (FRA) Direct Soir
	Weeklies	Le Nouvel Observateur Der Spiegel*** Focus***	Berlingske Tidende Søndag BT Søndag Ekstra Bladet Søndag Morgenavisen Jyllands-Posten Søndag Politiken Søndag Weekendavisen Berlingske Nyhedsmagasin Computer World Ingeniøren	Helsingin Sanomat Sunnuntainumero Hufvudstadsbladet Sunnuntainumero Suomen Kuvalehti Talouselämä Tekniikka & Talous Nyt Presso	Courrier International Le Nouvel Observateur L'Usine Nouvelle Challenges L'Express*** Paris Match*** Le Point*** The New York Times supplement in Le Monde
	Fortn.			Kauppalehti Optio Tekniikan Maailma	
	Monthlies	Geo (FRA) Geo (GER) Le Monde Diplomatique National Geographic, in French*** National Geographic, in German***	Bo Bedre Børsen Magasiner Euroman Illustreret Videnskab Motor Penge & Privatøkonomi National Geographic, in Danish*** Dansk Golf Lederne PC World	Fakta Helsingin Sanomat Kuukausiliite Moottori Tuulilasi National Geographic, in Finnish*** Gloria	Capital (FRA) Enjeux-Les Echos L'Entreprise Geo (FRA) Investir Magazine Mieux Vivre Votre Argent National Geographic, in French*** L'Expansion Le Monde Diplomatique Management
	Bi-M.		Golf Magasinet		
IN-FLIGHTS	Monthl.	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine Swiss Air Lines - Swiss Magazine BMI - Voyager	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama** Swiss Air Lines - Swiss Magazine Alitalia - Ulisse easyJet Inflight Magazine Finnair - Blue Wings BMI - Voyager	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama** Swiss Air Lines - Swiss Magazine Finnair - Blue Wings	All in-flights  Air France Magazine** Brit.Airways - Business Life** British Airways - High Life** KLM - Holland Herald Lufthansa Magazin** Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine** Alitalia - Ulisse easyJet Inflight Magazine Finnair - Blue Wings BMI - Voyager
	Bi-M.	Brussels Airlines - B There! Magazine Austrian Airlines - Sky Lines Ryanair Magazine	Brussels Airlines - B There! Magazine Austrian Airlines - Sky Lines Ryanair Magazine	Austrian Airlines - Sky Lines Ryanair Magazine	Austrian Airlines - Sky Lines Ryanair Magazine Brussels Airlines - B There! Magazine
TV CHANNELS		ARD France 2 RTL TF 1 ZDF	DR 1 DR 2 TV 2* TV 3 TV 3+	MTV 3* Nelonen YLE 1 YLE 2	Canal+ France 2* France 3* LCI La Chaîne Info* M 6 (M six) Sport+ TF 1* I-Télé*

		National publications (incl. regional overlap)			
		LUXEMBOURG	DENMARK	FINLAND	FRANCE
WEBSITES	(Int.) print		MetroXpress (metroxpress.dk) Berlingske Tidende (berlingske.dk) Børsen (borsen.dk) Jyllands-Posten (jp.dk) Politiken (politiken.dk)		20 Minutes (20minutes.fr) Metro (metrofrance.com)
	(Int.) TV		Discovery Channel (discoverychannel.dk) National Geographic Channel (nationalgeographicchannel.dk) DR (dr.dk) TV2 (tv2.dk)		Discovery Channel (discoverychannel.fr) Eurosport (eurosport.fr) National Geographic Channel (ngcfrance.tv)
	Other websites		Google Denmark (google.dk) MSN Denmark (dk.msn.com) Yahoo! Denmark (dk.yahoo.com) Jubii (jubii.dk) Krak (krak.dk) TDC Online (tdconline.dk)	Google Finland (google.fi) MSN Finland (fi.msn.com) Yahoo! Finland (fi.search.yahoo.com)	Google France (google.fr) MSN France (fr.msn.com) Yahoo! France (fr.yahoo.com) YouTube (fr.youtube.com)
		(*): TV channels included in "Day Part Viewing"-questions and "Viewing frequency"-question (**): in-flights included for "flyers" as well as "non-flyers" (***): print titles included in "Source of Copy"-questions (****): TV channels included in "Viewing frequency"-question			

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		National publications (incl. regional overlap)			
		GERMANY	IRELAND	ITALY	NETHERLANDS
PRINT	Dailies	Bild FAZ Frankfurter Allgemeine*** Financial Times Deutschland*** Handelsblatt*** Süddeutsche Zeitung Die Welt NZZ Neue Zürcher Zeitung***	Irish Examiner Irish Independent The Irish Times Metro (IRE) Herald AM	Corriere Della Sera Il Giornale Il Messaggero La Repubblica Il Sole 24 Ore La Stampa La Gazzetta dello Sport Metro (ITA) City (ITA) Leggo 24 Minuti	AD Algemeen Dagblad FD Het Financieele Dagblad NRC Handelsblad De Telegraaf De Volkskrant Metro (NET) Spits De Pers
	Weeklies	Bild am Sonntag VDI Nachrichten Welt am Sonntag Die Zeit Frankfurter Allgemeine Sonntagszeitung Focus*** Der Spiegel*** Stern*** Wirtschaftswoche Börse Online The New York Times supplement in Süddeutsche Zeitung Capital (GER)	Sunday Business Post Sunday Independent Sunday Tribune Ireland on Sunday The Observer The Sunday Times Irish Farmer's Journal The New York Times supplement in the Observer	Affari e Finanza, Repubblica Corriere Della Sera Magazine Il Venerdì, Repubblica L'Espresso Milano Finanza Il Mondo Panorama Gente Economy Oggi CorrierEconomia The New York Times supplement in La Repubblica	Elsevier FEM Business HP/De Tijd Vrij Nederland Intermediair
	Fortn.		The Phoenix Business and Finance		Management Team
	Monthlies	Euro Geo (GER) Impulse Manager Magazin National Geographic, in German*** P.M. Magazin	Magill Business Plus	Airone Capital Class Dove Focus Gente Viaggi National Geographic, in Italian*** Tuttoturismo Le Scienze Geo (ITA)	National Geographic, in Dutch*** Quote Bizz
	Bi-M.				Safe De Zaak
IN-FLIGHTS	Monthl.	All in-flights  Air France Magazine** Brit.Airways - Business Life** British Airways - High Life** KLM - Holland Herald** Lufthansa Magazin** Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine** Alitalia - Ulisse easyJet Inflight Magazine Finnair - Blue Wings BMI - Voyager	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse Aer Lingus - Cara** BMI - Voyager	All in-flights  Air France Magazine** Brit.Airways - Business Life** British Airways - High Life** KLM - Holland Herald Lufthansa Magazin** Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine** Alitalia - Ulisse** easyJet Inflight Magazine Finnair - Blue Wings BMI - Voyager	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald** Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse easyJet Inflight Magazine Finnair - Blue Wings BMI - Voyager
	Bi-M.	Austrian Airlines - Sky Lines Ryanair Magazine Brussels Airlines - B There! Magazine	Ryanair Magazine**	Brussels Airlines - B There! Magazine Austrian Airlines - Sky Lines Ryanair Magazine	Austrian Airlines - Sky Lines KLM - Flying Dutchman** Ryanair Magazine Brussels Airlines - B There! Magazine
TV CHANNELS		ARD Drittes Programm DSF n-tv* N24* Pro 7* RTL* SAT 1* ZDF DMAX	RTE 2 * RTE 1 * TV 3 * BBC 1 BBC 2 Channel 4 Sky One	Canale 5* Italia 1 La 7 RAI 1* RAI 2 RAI 3 Rete 4 Sky TG 24, not Sky News* Rai News 24*	Nederland 1* Nederland 2* Nederland 3 RTL 4* RTL 5 SBS 6

		National publications (incl. regional overlap)			
		GERMANY	IRELAND	ITALY	NETHERLANDS
WEBSITES	(Int.) print			Metro (metronews.it) Corriere della Sera (corriere.it) La Gazzetta dello Sport (gazzetta.it) La Repubblica (repubblica.it) Il Sole 24 Ore (ilsole24ore.com)	Metro (metronieuws.nl)
	(Int.) TV	Discovery Channel (discovery.de) Eurosport (de.eurosport.yahoo.com) National Geographic Channel (ngchannel.de)	Discovery Channel (discoverychannel.co.uk) Eurosport (uk.eurosport.yahoo.com) National Geographic Channel (natgeochannel.co.uk)	Discovery Channel (discoverychannel.it) Eurosport (it.eurosport.yahoo.com) National Geographic Channel (ngcitalia.it)	Discovery Channel (discoverychannel.nl) National Geographic Channel website (ngc.tv)
	Other websites	Google Germany (google.de) MSN Germany (de.msn.com) Yahoo! Germany (de.yahoo.com) YouTube (de.youtube.com)	Google Ireland (google.ie) MSN Ireland (ie.msn.com) Yahoo! UK and Ireland (uk.yahoo.com) YouTube (ie.youtube.com)	Google Italy (google.it) MSN Italy (it.msn.com) Yahoo! Italy (it.yahoo.com) YouTube (it.youtube.com)	Google Netherlands (google.nl) MSN Netherlands (nl.msn.com) Yahoo! Netherlands (nl.yahoo.com) YouTube (nl.youtube.com)
		(*): TV channels included in "Day Part Viewing"-questions and "Viewing frequency"-question (**): in-flights included for "flyers" as well as "non-flyers" (***): print titles included in "Source of Copy"-questions (****): TV channels included in "Viewing frequency"-question			

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		National publications (incl. regional overlap)			
		NORWAY	PORTUGAL	SPAIN	SWEDEN
PRINT	Dailies	Adresseavisen, Trondheim Aftenpostens Aftennummer Aftenpostens Morgennummer BT Bergens Tidende Dagbladet Dagens Næringsliv Dagsavisen Finansavisen Stavanger Aftenblad VG	Correio da Manha Diário de Noticias Jornal de Noticias Público Diário Económico Metro (POR) Destak	ABC Expansión El Mundo El País La Vanguardia Marca El Periódico 20 Minutos Metro (SPA) Qué! ADN	Dagens Industri Dagens Nyheter Göteborgs-Posten Svenska Dagbladet Sydsvenskan Aftonbladet Expressen Metro (SWE) Stockholm City Punkt SE
	Weeklies	Aftenposten Lørdag Aftenposten Søndag Dagbladet Lørdag Dagbladet Søndag Dagens Næringsliv Lørdag VG Lørdag VG Søndag KK Teknisk Ukeblad Vi Menn	Expresso Semanário Semanário Económico Visao Vida Económica Focus	El Mundo Magazine El País Semanal Actualidad Económica El Dominical de ABC, XL Semanal El Dominical de el Periódico Tiempo The New York Times supplement in El País	Dagens Nyheter Söndag Göteborgs-Posten Söndag Svenska Dagbladet Söndag Sydsvenskan Söndag Aftonbladet Söndag Expressen Söndag Affärsvärlden Ny Teknik Veckans Affärer Computer Sweden
	Fortn.	Kapital Økonomisk Rapport	Exame		Amelia
	Monthlies	Bonytt Dine Penger Illustrert Vitenskap Motor PC World Villmarksliv National Geographic, in Norwegian*** Ingeniør Nytt	National Geographic, in Portuguese*** Rotas e Destinos	Muy Interesante National Geographic, in Spanish*** Emprendedores Investigación y Ciencia Capital (SPA) Geo (SPA)	Chef Hus + Hem Illustrerad Vetenskap Motor Privata Affärer Sköna Hem Svensk Golf National Geographic, in Swedish*** Elle Femina
	Bi-M.				
IN-FLIGHTS	Monthl.	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS Norge Magasinet** SAS - Scanorama** Swiss Air Lines - Swiss Magazine Finnair - Blue Wings BMI - Voyager	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine Swiss Air Lines - Swiss Magazine Alitalia - Ulisse easyJet Inflight Magazine	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine** SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse** easyJet Inflight Magazine Finnair - Blue Wings BMI - Voyager	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama** Swiss Air Lines - Swiss Magazine Finnair - Blue Wings BMI - Voyager
	Bi-M.	Austrian Airlines - Sky Lines Ryanair Magazine	TAP - UP** Ryanair Magazine Brussels Airlines - B There! Magazine Austrian Airlines - Sky Lines	Brussels Airlines - B There! Magazine TAP - UP Ryanair Magazine Austrian Airlines - Sky Lines	Brussels Airlines - B There! Magazine Austrian Airlines - Sky Lines Ryanair Magazine
TV CHANNELS		NRK 1 NRK 2 TV 2 * TV Norge	RTP 1 RTP 2 SIC* TVI*	Antena 3* Cuatro CNN+, not CNN International* Telecinco* Televisión Autonómica TVE 1 (La Primera)* TVE 2 (La 2)	Kanal 5 * SVT 1 SVT 2 TV 3 * TV 4 *

		National publications (incl. regional overlap)			
		NORWAY	PORTUGAL	SPAIN	SWEDEN
WEBSITES	(Int.) print			20 Minutos (20minutos.es) Metro (diariometro.es)	Metro (metro.se)
	(Int.) TV	Discovery Channel (discoverychannel.no) National Geographic Channel (ngcnorge.com)	Discovery Channel (discoverychannel.com.pt)	Discovery Channel (discoverychannel.com.es) Eurosport (es.eurosport.yahoo.com) National Geographic Channel (nationalgeographic.es)	Discovery Channel (discoverychannel.se) Eurosport (eurosport.se) National Geographic Channel (ngsverige.com)
	Other websites	Google Norway (google.no) MSN Norway (no.msn.com) Yahoo! Norway (no.yahoo.com)	Google Portugal (google.pt) MSN Portugal (pt.msn.com)	Google Spain (google.es) MSN Spain (es.msn.com) Yahoo! Spain (es.yahoo.com) YouTube (es.youtube.com)	Google Sweden (google.se) MSN Sweden (se.msn.com) Yahoo! Sweden (se.yahoo.com)
		(*): TV channels included in "Day Part Viewing"-questions and "Last 30 days viewing"-question (**): in-flights included for "flyers" as well as "non-flyers" (***): print titles included in "Source of Copy"-questions (****): TV channels included in "Viewing frequency"-question			

		National publications (incl. regional overlap)		
		SWITZERL. FRENCH	SWITZERL. GERMAN	UNITED KINGDOM
<b>PRINT</b>	<b>Dailies</b>	24 heures Le Matin NZZ Neue Zürcher Zeitung*** Le Temps Tribune de Genève Le Monde*** Le Matin Bleu	Basler Zeitung Berner Zeitung Blick Der Bund Tages Anzeiger NZZ Neue Zürcher Zeitung*** 20 Minuten/20 Minutes (SWI) heute CASHdaily	The Daily Mail The Daily Telegraph Evening Standard The Guardian The Independent The Times Metro (UK) Financial Times*** City A.M. (UK) London Lite TheLondonPaper
	<b>Weeklies</b>	Le Matin Dimanche L'Hebdo	Handelszeitung Sonntags-Blick Sonntags-Zeitung Die Weltwoche Neue Zürcher Zeitung am Sonntag Focus*** Der Spiegel*** Stern*** Das Magazin	Sunday Express Independent on Sunday Mail on Sunday The Observer The Sunday Telegraph The Sunday Times The Economist*** The New York Times supplement in the Observer FT Weekend
	<b>Fortn.</b>	Bilan Bilan/Bilanz	Bilanz Bilan/Bilanz	
	<b>Monthlies</b>	Geo (FRA) National Geographic, in French*** Le Monde Diplomatique	Geo (GER) Manager Magazin National Geographic, in German*** Unternehmer Zeitung	Director Management Today
	<b>Bi-M.</b>			
<b>IN-FLIGHTS</b>	<b>Monthl.</b>	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine** Alitalia - Ulisse easyJet Inflight Magazine Finnair - Blue Wings	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine** Alitalia - Ulisse easyJet Inflight Magazine Finnair - Blue Wings BMI - Voyager	All in-flights  Air France Magazine Brit.Airways - Business Life** British Airways - High Life** KLM - Holland Herald Lufthansa Magazin Iberia Ronda Magazine SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse easyJet Inflight Magazine** Aer Lingus - Cara Finnair - Blue Wings BMI - Voyager Brussels Airlines - B There! Magazine** Austrian Airlines - Sky Lines Ryanair Magazine
	<b>Bi-M.</b>	Austrian Airlines - Sky Lines Brussels Airlines - B There! Magazine Ryanair Magazine	Austrian Airlines - Sky Lines Brussels Airlines - B There! Magazine Ryanair Magazine	
<b>TV CHANNELS</b>	SF 1 TSR 1* France 2 TF 1	ARD n-tv RTL SF 1* SF 2* TSR 1 ZDF	BBC 1 BBC 2 Channel 4 * Five Sky One Sky Sports ITV 1 * BBC News	

		National publications (incl. regional overlap)		
		SWITZERL. FRENCH	SWITZERL. GERMAN	UNITED KINGDOM
<b>WEBSITES</b>	<b>(Int.) print</b>	20 Minutes (20min.ch)	20 Minutes (20min.ch)	Metro (metro.co.uk)
	<b>(Int.) TV</b>	Discovery Channel (discoverychannel.fr) Eurosport (eurosport.fr) National Geographic Channel (ngcfrance.tv)	Discovery Channel (discovery.de) Eurosport (de.eurosport.yahoo.com) National Geographic Channel (deutschland.ngceurope.com)	Discovery Channel (discoverychannel.co.uk) Eurosport (uk.eurosport.yahoo.com) National Geographic Channel (natgeochannel.co.uk)
	<b>Other websites</b>	Google Switzerland (google.ch) MSN Switzerland (ch.msn.com) Yahoo! Switzerland (ch.search.yahoo.com)	Google Switzerland (google.ch) MSN Switzerland (ch.msn.com) Yahoo! Switzerland (ch.search.yahoo.com) YouTube (de.youtube.com)	Google UK (google.co.uk) MSN UK (uk.msn.com) Yahoo! UK and Ireland (uk.yahoo.com) YouTube (uk.youtube.com)
		(*): TV channels included in "Day Part Viewing"-questions and "Viewing frequency"-question (**): in-flights included for "flyers" as well as "non-flyers" (***): print titles included in "Source of Copy"-questions (****): TV channels included in "Viewing frequency"-question		

		National publications (incl. regional overlap)			
		CZECH REPUBLIC	HUNGARY	POLAND	RUSSIA
PRINT	Dailies	Hospodářské Noviny Lidové Noviny Metro (CZE) Mladá Fronta DNES Právo 24 Hodin	Magyar Hírlap Magyar Nemzet Metro (HUN) Napi Gazdaság Népszabadság Népszava Világgazdaság	Fakt Gazeta Prawna Gazeta Wyborcza Rzeczpospolita Super Express Metro (POL) Dziennik Polska Europa Swiat	Komsomolskaya Pravda MK Moskovsky Komsomolets Izvestiya Kommersant Vedomosti Metro, Moskva Metro, St. Petersburg
	Weeklies	Ekonom Euro Reflex Respekt Týden	168 Óra Figyelo HVG Magyar Narancs	Newsweek Polska Polityka Wprost	7 Dney Argumenty i Fakty Itogi Ekonomika i Zhizn Russian Newsweek Russian BusinessWeek MK Voskresenye Komsomolskaya pravda Tolstushka
	Fortn.				
	Monthlies	Geo (CZE) National Geographic Česko***	Geo (HUN) Manager Magazin, in Hungarian National Geographic Magyarország***	Forbes Polska National Geographic Polska*** Manager Magazin, in Polish	Vokrug Sveta Forbes, in Russian Geo, in Russian National Geographic, in Russian
	Bi-M.				
IN-FLIGHTS	Monthl.	All in-flights  Air France Magazine Brit.Airways - Business Life easyJet Inflight Magazine British Airways - High Life KLM - Holland Herald Lufthansa Magazin SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse Czech Airlines - CSA Review	All in-flights  Air France Magazine Brit.Airways - Business Life easyJet Inflight Magazine British Airways - High Life KLM - Holland Herald Lufthansa Magazin SAS - Scanorama Swiss Air Lines - Swiss Magazine Alitalia - Ulisse Finnair - Blue Wings Malev - Horizon Magazine	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Alitalia - Ulisse SAS - Scanorama Lufthansa Magazin Iberia - Ronda Magazine Swiss Air Lines - Swiss Magazine easyJet Inflight Magazine LOT Polish Airlines - Kaleidoscope** Finnair - Blue Wings	All in-flights  Air France Magazine Brit.Airways - Business Life British Airways - High Life KLM - Holland Herald Alitalia - Ulisse SAS - Scanorama Lufthansa Magazin Iberia - Ronda Magazine Swiss Air Lines - Swiss Magazine LOT Polish Airlines - Kaleidoscope Aeroflot Inflight Magazine** Finnair - Blue Wings
	Bi-M.	Sky Europe - Runway Inflight Magazine Austrian Airlines - Sky Lines Brussels Airlines - B There! Magazine	Sky Europe - Runway Inflight Magazine Austrian Airlines - Sky Lines Brussels Airlines - B There! Magazine	Austrian Airlines - Sky Lines Ryanair Magazine Sky Europe - Runway Inflight Magazine Brussels Airlines - B There! Magazine	Austrian Airlines - Sky Lines Brussels Airlines - B there! magazine
TV CHANNELS		ČT 1 ČT 2 Nova* Prima* ČT 24	MTV 1, not MTV TV 2* RTL Klub*	TVP 1* TVP 2* POLSAT* tvn* tvn 24* TV Biznes	Pervy Kanal* Rossiya* NTV* STS TNT REN TV TV-Tzentr Kultura

		National publications (incl. regional overlap)			
		CZECH REPUBLIC	HUNGARY	POLAND	RUSSIA
WEBSITES	(Int.) print		Metro (metro.hu)	Forbes (forbes.pl)	
	(Int.) TV	Discovery Channel (discoverychannel.cz) National Geographic Channel (czech.ngceurope.com)	Discovery Channel (discoverychannel.hu) National Geographic Channel (nationalgeographic.hu)	Discovery Channel (discoverychannel.pl) Fashion TV (ftv.pl) National Geographic Channel (ngc.pl)	Discovery Channel (discoverychannel.ru) Eurosport (eurosport.ru) National Geographic Channel (nationalgeographic.ru)
	Other websites	Google Czech Republic (google.cz)	Google Hungary (google.hu)	Google Poland (google.pl) YouTube (pl.youtube.com)	Google Russia (google.ru) Yahoo! Russia (ru.yahoo.com) YouTube (ru.youtube.com)